



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Social media campaign on body positivity			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
February, 2023	NSS SVC	NSS	Dr. Jitendra Kalra
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
		21	Online
FINANCIAL SUPPORT/ASSISTANCE (if any):	N.A.		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Social media campaign on Body Positivity
OBJECTIVES	<ol style="list-style-type: none">1. Creating awareness on body positivity and educating people on the topic2. Promoting the exercise of self love3. Weaving the habits of kindness towards ourselves and others, discouraging the negative practices, usurping stereotypes
METHODOLOGY	<ol style="list-style-type: none">1. Putting our various posts based on body positivity and self care2. Posting Reels of Poems based on body Positivity and sharing posters on the topics3. Asking people to put up stories of little notes on body Positivity they found in different areas of college
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	

OUTCOMES	<p>The vigorous social media campaign on body positivity was one month long and filled with many joys and smiles. Through our poems and posters, we helped give voice to numerous feelings that people have been hoping to say out loud for so long. The sticky notes with a positive message plastered all over the college was a massive success with people enthusiastically stepping up to join in. The campaign was a long and fruitful one.</p>
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PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate ✓	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/SVC/2022-23/NSS/19	Criterion No: III & VII
Departmental file no: NSS/2022-23/NSSSOC/19	IQAC file No: SVC/2022-23

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Jitendra V. Kalra	Dr. Jitendra V. Kalra	Prof. Swarn Singh

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For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

REPORT

Social media has become ingrained into our daily lives, so much so that picking up your phone and going to instagram has become a mindless habit. In an attempt to claim back some control over the content we consume, as well as using this platform for a good cause, NSS Svc organized a social media campaign on body positivity. This campaign aimed at creating awareness about body positivity, inculcating habits that allow one to be kind to themselves, while also discouraging stereotypical ideologies and helping us see that these societal standards are not only toxic for your mental health, but also set unrealistic individual expectations. To achieve this goal, the campaign featured numerous posts on the same, as well as poems and posters on reels. To showcase active participation, little notes of body positivity were shared by various volunteers and sticky notes with positive affirmations were posted throughout college. All these activities led to the overall success of this campaign.



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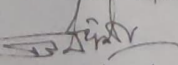
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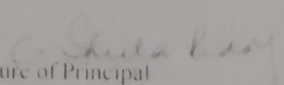
PERMISSION FOR ORGANIZATION OF EVENTS

- NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT, Caretaker, IQAC Coordinator, Dr. Arpita Kaul for commerce, NSS, NCC, Placement and Sports events, Dr. Neelesh for humanities events, Dr. P. Jayaraj for sciences events.(mails mentioned in SOP)

EVENT DETAILS

1. Name of the Department/Society/ Association: National Service Scheme
 2. Name of the TIC Convener (if any) Prof./Dr./Mr./Ms. Jitendra V. Kabra
 3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/skill enhancement others Awareness for body positivity campaign
 4. Participants: Student-centric Faculty/Both
 5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
 6. Collaborating Agency/ Organization: _____
 7. Proposed Title of the Event: Atishq - Body Positivity Awareness
 8. Tentative List of Speakers with affiliations: _____
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9. Date, Time from to: ~~6th March, Monday~~, 3rd March, Friday.
 10. Financial Assistance/ Funding received (if any): _____
 11. Proposed Budget (please attach details in a separate enclosure): _____
 12. Faculty responsible for Geo Tagged Pictures: Photography team, NSS/PrisEhya
 13. Faculty responsible for Event Report: R & C Team, NSS
 14. ICT support required, if any (ICT Lab, Laptop, LCD projector) No
 15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) AO Board
 16. Room requirement (Seminar any other) Foyer, Canteen


 Dr. Jitendra V. Kabra
 Name & Signature of TIC Convener


 Signature of Principal

Date 28/02/2023

Date 28/02/23

Social Media Campaign on Body Positivity

Date - February 2023

ATTENDANCE SHEET

Names	No. of hours Social Media Campaign on Body Positivity
Ananya Singh	4
Kartavya Gupta	4
Khushi Pruthi	2
Khushi Tyagi	4
Kirpuneet Kaur	1
Maseera Shaik	1
Mukti	2
Nayantara	3
Nishtha Chaudary	3
Parkhi Juneja	4
prischya gulati	2
Priyanshu Yadav	4
Radhika Modi	2
Sabhya Mishra	2
Sachin Singh	2
Sanjana Bisht	1
Saumya Kumari Gond	3
Shambhavi Dixit	2
Sreethu V S	3
Srijan Bhargava	1
Tarannum chowdhary	2



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CERTIFICATE

This is to certify that the event Social Media Campaign On Body Positivity was successfully conducted in the month of February, 2023 by National Service Scheme in the Online mode and its event report has been submitted to IQAC for records.

Event In-Charge

IQAC Coordinator

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

Principal

PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021